

BPRD 2021-2025 Goals and Strategies

Goal #1 - Maintain and Enhance the Assets and Natural Resources of the Department.

- 1.1 Maintain and provide safe parks, trails, and facilities.
- 1.2 Maintain and improve existing equipment and assets.
- 1.3 Expand trail system to improve connectivity with other community assets.
- 1.4 Be responsive to development opportunities that enhance the park system.
- 1.5 Expand sustainability initiatives throughout all programming, maintenance, and development efforts.
- 1.6 Consider park land addition where it aligns with goals and values.
- 1.7 Prioritize sustainability and climate action within parks and facilities.
- 1.8 Address capital improvements where needed.
- 1.9 Develop long term standards to address public health responses across all parks and facilities.

Goal #2 - Reinforce activities and programs to positively impact public health, sustainability, and climate action.

- 2.1 Continue to provide high quality programs, events, and recreational opportunities.
- 2.2 Develop long term standards for virtual programming and engagement.
- 2.3 Integrate standards that address public health guidelines for future BPRD programs and events.
- 2.4 Continue and expand promotion and marketing of activities, facilities, programs, events, and other community relations efforts.

Goal #3 - Prioritize Diversity, Equity, and Inclusion.

- 3.1 Advocate for workforce recommendations in partnership with the City's Human Resources Department that employs equity, inclusion, and diversity best practices.
- 3.2 Support inclusive employee culture initiatives that celebrate the diversity and equity of the BPRD team.
- 3.3 Reflect diversity, equity, and inclusion values in internal and external communications.
- 3.4 Explore new partnerships to facilitate better engagement with underserved populations.
- 3.5 Prioritize program expansion in under-served areas of the community.

Goal #4 - Develop Administrative and Staffing Capacity

- 4.1 Conduct workflow analysis to address changing demands and capacity needs.
- 4.2 Enhance training and development plan for staff and leadership.
- 4.3 Reinforce strategic volunteer programs and opportunities.
- 4.4 Leverage new and existing revenue streams
- 4.5 Address community satisfaction.

Recreation 2021-2025 Strategic Goals

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